

Senior ad information

Senior ads are a common way for family, friends, or the seniors themselves to celebrate their achievements. These ads appear in the back section of the yearbook. If you are interested in purchasing a senior ad, please read over the following guidelines. If you have any questions, please e-mail hagertyjourn@gmail.com.

Please note that yearbooks must be purchased separately!

STEP 1 - Choose a size.

See the contract on the other side for specification on each size. Each yearbook page is divided into ninths.

STEP 2 - Gather pictures and words.

Submit original pictures or digital images with resolution of at least 300 dpi. (The file size should be at least 1MB.) You must have all of your pictures - we cannot get pictures from Dean Stewart (or any other photographer) for you. We can scan original pictures for you, but we prefer high quality digital images. *Please do not send in irreplaceable photos.* **Number the pictures**, either through the file name (digital) or back of the picture with stickers, crayon or grease pencil, and under "Instructions" give a general idea of where you want the pictures (ex. "1 is the large picture, 2-12 in order from top to bottom"). For the words to accompany the ad, please type this and submit a printout, CD, flash drive or send it via e-mail.



STEP 3 - *Choose the style. Each year, the yearbook staff provides design options that match the theme/cover. These options have not been finalized yet. We will contact you after you turn in initial materials.

I WANT TO DESIGN IT MYSELF: Parents who want to design their own ad must create it on computer and submit them to the yearbook staff as a .jpg or .pdf with at least 300 dpi resolution.

STEP 4 - Bring in the payment and materials by Monday, October 15. (please note the two sets of prices) **to guarantee your spot.** All payment and materials are due together. Please put everything in an envelope (manilla works best) and clearly label the outside with your name and "YEARBOOK AD - MR. TAYLOR". Checks should be made out to Hagerty High School. **Please do not send in cash.** You may also turn in the materials to a yearbook staff member. We will check the materials and email you a confirmation when we have received the contract. If the ad is to be a secret from your son/daughter, please mark this on the agreement.



STEP 5 - Check your e-mail.

Within one month, we will send you a preview (PDF) of the ad *to the e-mail address you provide.* You will have at least three days to let us know of any changes that need to be made.

YEARBOOK NEWS!

YEARBOOK SALE: Missed the yearbook sale at orientation or open house? You can purchase them at www.yearbookforever.com for \$65*. Name stamps (\$5) and other options (icons, plastic covers, autograph pages) can be ordered as well. Order your now as the prices go up to \$75 after September 14.

*a \$2 service fee will be added when ordering online.



SENIOR PICTURES: A photo from Dean Stewart Photo is the only way to get your picture in the book! You have through October to get your picture. Go to www.dsp-photo.com to schedule and get details.

MORE PICTURES: If you want to see ALL the pictures we take, go to www.hagertyjourn.smugmug.com. You can view and purchase photos from **A LOT** of sports and big events - downloads as low as \$1 and prints as low as \$2.

Senior ad agreement

Please look at the other side of this sheet before filling this contract out. If you need help, we will be happy to help you fill it in. You can return this contract to Brit Taylor using the address listed below. If you have any questions, please e-mail us (listed below).

Size	Price		Specs
	Oct. 15	Nov. 12	
<input type="checkbox"/> Full page <i>Fits up to 18 photos and 150 words</i>	\$320	\$360	8.5" X 11"
<input type="checkbox"/> 6/9 page <i>Fits up to 14 photos and 120 words</i>	\$250	\$280	8.5" X 7"
<input type="checkbox"/> 4/9 page <i>Fits up to 8 photos and 80 words</i>	\$200	\$220	5.5" X 7"
<input type="checkbox"/> 3/9 page <i>Fits up to 6 photos and 80 words</i>	\$150	\$170	8.5" X 3.5"
<input type="checkbox"/> 2/9 page <i>Fits up to 3 photos and 50 words</i>	\$110	\$120	5.5" X 3.5"
<input type="checkbox"/> 1/9 page <i>Fits up to 1 photo and 20-30 words</i>	\$75	\$80	2.5" X 3.5"

Payment

(yearbook staff will fill this out)

_____ total due

_____ pay date

_____ materials
complete

Miscellaneous

_____ photos required

_____ photos furnished

_____ artwork furnished

_____ CD furnished

other: _____

Advertiser Information

_____ student name

_____ address

_____ city/state/zip

_____ phone number

_____ e-mail

_____ contact (parent) name

_____ contact signature

_____ date

Hagerty High School Fusion staff

3225 Lockwood Boulevard

Oviedo, FL 32765

phone: 407-871-0745 fax: 407-871-0817

e-mail: hagertyjourn@gmail.com

Notes: (List ad specifics here. If ad is to be kept secret, write SECRET.)

*Sale Deadline: Oct. 15, 2018
Final Deadline: Nov. 12, 2018*

_____ yearbook staff signature

_____ date